

# PROPAK

## GHANA 2024

PACKAGING • PROCESSING • PRINTING • PLASTICS

### 23 – 25 APRIL 2024

GRAND ARENA | AICC • ACCRA • GHANA

1895 MONTGOMERY GROUP  
AFROCET

[www.propakghana.com](http://www.propakghana.com)

**Ghana's Leading  
Exhibition for  
the Packaging,  
Processing, Print  
and Plastics  
Industries**



**2,500+**  
VISITORS



**20+**  
COUNTRIES



**120+**  
EXHIBITORS

Propak's in West Africa  
@propakghana  
@propakghana  
Propak Ghana



# HARNESS THE POTENTIAL OF PROPAK GHANA

The maiden edition of **Propak Ghana** was a resounding success which brought the packaging, printing, plastics and processing industries together for three days. Looking to build on this platform the second edition will once again unite the industries from across West Africa by bringing them together in Accra. This will allow all in attendance to showcase cutting edge technology, develop new business relationships and understand how the sectors can harness the best practice approaches from around the globe, towards a more sustainable future for the industry.

## EXPAND YOUR BUSINESS FOOTPRINT ACROSS WEST AFRICA

Launching for 2024. The hosted buyers program will provide an opportunity to do business with industry leading buyers from the West African region surrounding Ghana.

A dedicated marketing campaign will be extended into Togo, Benin, Burkina Faso and Cote d'Ivoire for the 2024 event to build on the intra-Africa trade opportunities offered in the ECOWAS region.

The program will give excellent networking opportunities and the ability to meet with decision-makers with purchasing authority from leading regional manufacturers.

**The hosted buyers program will be available for all exhibitors participating in 2024.**



### IN 2021 GHANA IMPORTED:



**BOOK YOUR STAND NOW**



## EXHIBITOR PRODUCTS PRESENT:



### PACKAGING

Aluminium, Flexible packaging, Substrates, Paper, Tinplate, Adhesives, Boxes, Cans, Closures, Containers, Cartons, Components, Glass, Bottles, Pharmaceutical, Labelling etc.



### PLASTICS

Polymers, Rigid plastics, Plastic production, Rubber production, Plastic goods manufacturing, Rubber goods manufacturing, Raw products etc.



### PRINTING

Digital printing equipment, Offset printing equipment, Printing consumables, Printing Supplies, Converting equipment etc



### PROCESSING

Food equipment for the food and beverage industry, Bakery equipment, Confectionary equipment, etc

Propak is the only exhibition that can provide the international platform for the manufacturing industries it serves and has established itself as the benchmark for the sector. With a wide range of products on display, attracting a varied audience of buyers and stakeholders from across many different sectors, it is truly not to be missed.



## VISITOR INDUSTRIES PRESENT:



FOOD



BEVERAGE



PHARMACEUTICAL



COSMETICS



PRINTING



INDUSTRIAL



SERVICES

## SNAPSHOT OF PAST VISITORS:





# WHY EXHIBIT?



**Showcase your product and services:** Let potential customers see, touch and experience what you have to offer first hand



**Make Valuable Connections:** Meet new customers, suppliers and distributors to generate new revenue streams



**Network:** We all know how important it is to maintain business relationships, not only with existing customers but industry partners and peers as well



**Discover market opportunities:** Keep your finger on the pulse by identifying potential growth trends and technological developments



**Close deals:** Have those all-important face-to-face conversations with key decision makers, people buy from people!



**Benchmark your business:** Test and re-test your products and price-points against competitors who will be present



## ELEVATE YOUR EXPOSURE:

### SPONSORSHIP

Go further and take advantage of one of our bespoke sponsorship packages that gives you maximum exposure both digitally and onsite at the exhibition



### DIGITAL OPPORTUNITIES

Increase your exposure ahead of the exhibition and become a featured exhibitor which will provide you with a great digital footprint across our website and social handles



### STAND BRANDING

Stand out from the companies around you by designing your own unique stand or take a branding package that showcases your brand identity to all those who walk past your stand



### SPEAKING POSITIONS

Want to showcase your products to a larger audience than can gather on your stand? Why not run a technical workshop to a focused audience and provide further insight on how your products can benefit their supply chains





# PROPAK GHANA 2023 POST SHOW REPORT



**68**

EXHIBITORS



**24**

COUNTRIES



**50**

SPEAKERS



**1,941**  
VISITORS



**76%**

OF VISITORS HAD  
PURCHASING  
INFLUENCE



## TOP REASONS FOR VISITING

SOURCE PRODUCTS AND  
TECHNOLOGIES

GATHER MARKET  
INFORMATION

NETWORKING WITH  
INDUSTRY PEERS

TRAINING &  
EDUCATION

EVALUATE  
FOR FUTURE  
PARTICIPATION

## VISITOR INSIGHTS



**25%**  
Food



**19%**  
Industrial



**17%**  
Beverage



**16%**  
Printing



**12%**  
Pharmaceutical



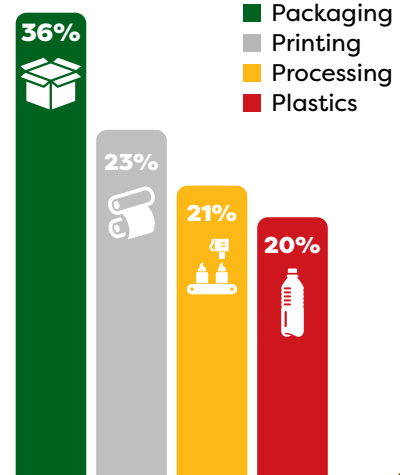
**11%**  
Cosmetics

## MAIN JOB FUNCTION



<b>13%</b>	Owner / CEO / MD
<b>11%</b>	Production Manager
<b>11%</b>	Production Technician
<b>10%</b>	General Management
<b>8%</b>	Accounts / Finance
<b>8%</b>	IT
<b>8%</b>	Training / Education
<b>8%</b>	Buying / Purchasing / Procurement
<b>7%</b>	Marketing
<b>6%</b>	Sell / Distribute
<b>5%</b>	Administrative
<b>5%</b>	Journalist / Media

## PRIMARY SECTOR OF INTEREST





Brought to you by:

# 1895 MONTGOMERY GROUP AFROCET

Afrocet Montgomery is a subsidiary of The Montgomery Group and specialises in running exhibitions in West Africa.

In running exhibitions since 1895, The Montgomery Group is one of the leading exhibition organisers globally with over 60 events happening at any one time. Based in London but with offices all over the world, Africa is one of their key markets and they are the largest trade exhibition organisers on the continent.

Afrocet has always focused on events in West Africa and our combined extensive knowledge and experience of the African market has enabled us to develop a strong portfolio of shows and made us the largest exhibition organiser on the African Continent.



## PROPAK PORTFOLIO



**PROPAK  
EAST AFRICA 2024**  
PACKAGING • PROCESSING • PLASTICS • PRINTING  
[www.propakeastafrica.com](http://www.propakeastafrica.com)



**PROPAK  
CAPE 2023**  
PACKAGING • PROCESSING • PRINTING • PLASTICS  
[www.propakcape.co.za](http://www.propakcape.co.za)



**PROPAK  
AFRICA 2025**  
PACKAGING • PROCESSING • PRINTING • PLASTICS  
[www.propakafrika.co.za](http://www.propakafrika.co.za)



**PROPAK  
WEST AFRICA 2024**  
PACKAGING • PROCESSING • PRINTING • PLASTICS  
[www.propakwestafrica.com](http://www.propakwestafrica.com)

## WHEN & WHERE

**The Grand Arena, AICC,  
Accra, Ghana**

### Dates:

Tuesday 23rd April 2024  
Wednesday 24th April 2024  
Thursday 25th April 2024

## CONTACT US TODAY

TO DISCUSS HOW TO GET INVOLVED,  
GET IN TOUCH WITH ONE OF OUR TEAM MEMBERS BELOW:

### WEST AFRICA

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**BOOK YOUR  
STAND NOW**